

CASE STUDY



Building a better company
with hybrid cloud solutions

ORGANIZATION:

Findly provides mobile software solutions and professional services to make the hiring process easier, faster, more fluid and net more high quality applications.

CHALLENGE:

Migrate an on-site data center to a flexible, scalable cloud solution while protecting sensitive information

SOLUTION:

Datapipe's Managed Hybrid Cloud



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SO...TELL ME A LITTLE BIT ABOUT YOURSELF

THE CHALLENGE

Findly is in the business of finding talent. Since 2010, the company has provided mobile software solutions and professional services to make the hiring process easier, faster, more fluid and net more high quality applications. To date, the company has managed more than 50 million applicants for more than 2,300 clients globally, including T-Mobile, Sears and Marriott Hotels. And this number is quickly growing. Findly's services are in high demand and it is essential for the company to have the proper resources in place to meet this incredible growth, especially as it continues to make acquisitions and roll out new solutions that help companies better manage the entire hiring process.

Since opening its doors, Findly had relied on an on-site data center for its storage and hosting needs. However, when it came time to upgrade the data center, Findly found out a few things. "We discovered we would have to spend a lot of money to refresh our existing environment," says Tyler Holbrook, Senior Vice President of IT for Findly. "We would have had to go buy hardware, purchase licensing agreements for updated software, and then stop everything we were doing to upgrade the system. Additionally, ongoing maintenance of the data center would mean that our engineers would be working on patching the server

rather than making our products better. We started thinking there has to be a better way to do this."

When Findly first started looking for the "better way" to host their data, they knew a cloud solution was the way to go, but with two caveats. Findly collects a lot of sensitive information - information they didn't want hosted on a public cloud. They also needed a system that would have the ability to integrate new platforms, acquired in company acquisitions, into one central system. Findly needed a solution that could provide the scalability and flexibility of a public cloud, with the additional customization and security afforded by a private cloud, all run by a managed services company that could take on the burden of maintenance and consolidation so Findly engineers could focus on building and advancing the company's talent acquisition solutions.

What Findly needed was a hybrid IT solution and a managed services provider that would help them run it all.

THE SOLUTION

Hybrid cloud solutions provide companies with the best features of both public and private clouds. With a broader Hybrid IT strategy, organizations can tailor their systems to accommodate specific needs and requirements such as the need to keep certain data in a more secure or complex environment or the ability to incorporate an acquired company's infrastructure into an existing system.

This is what Datapipe brought to the table when Findly first started searching for a managed services provider.

Findly was initially sold on Datapipe for three main reasons. Datapipe had the expertise and global infrastructure in place that gave Findly the confidence it needed to feel secure in moving to a Hybrid IT solution. Findly is a SaaS provider and the company had to be reassured that any managed environment would meet key performance requirements. Findly also had specific hardware requirements that Datapipe could take on, requirements that other providers couldn't meet.

Finally, it came down to service. Says Tyler, "One of my first experiences with Datapipe was an email discussion around configuring our database requirements. I asked for their recommendations and within 15 minutes I had five Datapipe experts chiming in on best practices." Findly and Datapipe have been working together for more than three years. In those years, Datapipe has developed a unique hybrid IT solution for Findly that hosts Findly's more than 500 websites and 20 products. Findly's solution includes Datapipe servers consisting of dedicated high availability firewalls and dedicated VMware ESX hosts. The solution also includes a number of managed virtual machines across these hosts. Findly and Datapipe are currently working on adding Direct Connect to Amazon Web Services. With this feature, Findly will be able to seamlessly move applications between Datapipe servers and AWS. This will give them the ability to maintain a vast amount of infrastructure while utilizing the elastic capability of AWS to scale up and down.

RESULTS & BENEFITS

- Reduced impact on internal resources
- Flexible, scalable
- Scale architecture to meet growth at a fraction of the cost presented by third parties
- Continue to focus on core business, not IT infrastructure

OPERATIONAL IMPACT

Datapipe now manages most of Findly's hybrid environment and has become an integral part of the company's IT staff.

Says Tyler, "Utilizing Datapipe's Hybrid IT solution has had an amazing effect on what it allows Findly to do. We can take on projects with very little to no impact on internal resources. We've been able to do things that we would have not otherwise been able to do or could have done, but at a very high opportunity cost to the company."

Since first starting with Datapipe more than three years ago, Findly's infrastructure is more than four times its original size and the company is leaning on Datapipe more and more to manage the company's data center activity.

The Datapipe and Findly relationship is going strong. Datapipe's Hybrid IT Solutions have been a huge boon to Findly and have provided the company with both a flexible and scalable cloud environment and a level of service that gives Findly engineers the ability to focus on company products and not the company data center.

DATAPIPE

A next generation MSP, Datapipe is recognized as the pioneer of managed services for public cloud platforms. Datapipe has unique expertise in architecting, migrating, managing and securing public cloud, private cloud, hybrid IT and traditional IT around the globe. The world's most trusted brands partner with Datapipe to optimize mission-critical and day-to-day enterprise IT operations, enabling them to transform, innovate, and scale. Backed by a global team of experienced professionals and world-class interconnected data centers, Datapipe provides comprehensive cloud, compliance, security, governance, automation and DevOps solutions. Gartner named Datapipe a leader in the Magic Quadrant for Cloud-Enabled Managed Hosting.



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