

## **LIONSGATE**

### **Operational Impact and Benefits:**

- Optimized uptime while reducing the burden that would have been placed on our technical support staff
- Offload the burden of back-ups, system monitoring/troubleshooting and patching
- 100% Customizable
- Growing ecosystem of solutions and services

## **Case Study: Lionsgate**

### **Global Entertainment Company Puts Spotlight on Cloud Hosting with Datapipe**

#### **Snapshot**

Lionsgate is a leading global entertainment company with a strong and diversified presence in motion picture production and distribution, television programming and syndication, home entertainment, family entertainment, digital distribution and new channel platforms. The \$2 billion global studio manages one of the most prestigious entertainment libraries with over 15,000 titles, a complete array of businesses, and a feature film slate of approximately 15 releases each year.

#### **The Challenge**

Given the studio's diversified portfolio and global reach, it relies on highly-effective collaboration and approval workflows across teams, departments and geographies. The company's IT division regularly partners with business units to better leverage technologies, in order to facilitate and streamline the workflow processes.

"During the past 10 years, we've grown into one of the world's top global entertainment studios," said Jeremy Fuchs, Vice President, Financial and BI Systems, Lionsgate. "Much of what we do every



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### Organization:

LIONSGATE maintains a library of 15,000 motion picture titles while continually releasing new movies and prime-time television programs for a global audience.

### Industry:

Entertainment

### Operational Impact:

Lionsgate has significantly decreased their implementation times, eliminating steps associated with purchasing and installing additional servers and storage.

The company can fully optimize uptime and reduce any new burden placed on their internal IT staff. The entertainment group is also free from the burdens of managing back-ups and 24/7/365 system monitoring.

### Solution:

Datapipe Managed Cloud for AWS to optimize their SharePoint environment

day requires cross-team collaboration, shared documents, and the ability to capture and route vital information through approval workflows – all on a global scale.”

With an emphasis on collaboration, Lionsgate began testing new methods of sharing information across divisions, offices and regions. Of particular concern was the time required to manage this new collaborative infrastructure. Fuchs did not want his team to be burdened with AWS or SharePoint farm monitoring or troubleshooting tasks when their time could be better spent delivering more tangible value to the business.

### The Solution

Lionsgate chose to leverage Microsoft SharePoint 2010 with a Virtual Private Cloud on Amazon Web Services (AWS). SharePoint was selected for its robust framework for collaboration and communication features and the AWS VPC solution creates a secure environment in the cloud – with the flexibility and scalability necessary for management with minimal impact on the on-premises data center.

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***Out of the box Datapipe handles the creation of AWS service accounts, site collection and Web applications, as well as content database management, and search configuration.***

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Continued Fuchs: “The thing about AWS is it’s so easy to use, highly scalable, and reliable. The solution lets us easily build servers and keep them in stopped state, waiting to be booted up only if necessary. We’re only charged for the time that the servers are up-and-running. This enables us to have one or more development environments in play at the same time depending on our needs.”

Lionsgate then turned to Datapipe for the managed services necessary to monitor and optimize the SharePoint environment on AWS. The company’s Managed AWS service is specifically designed to simplify management and strengthen financial controls – all with a single window into the security, technology, and billing over the entire enterprise cloud.

Datapipe’s services allow customers to leverage the flexibility, scalability, and power of AWS – all while being tailored and scaled to meet their specific

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business needs. Of particular importance for SharePoint cloud hosting is Datapipe's combined knowledge of AWS and SharePoint farm management.

Said Fuchs, "Setting Datapipe apart is a well rounded skill set covering both the cloud and the SharePoint application. As an AWS Premier Consulting Partner with a 24x7x365 support model Datapipe is a great fit for our needs."

### **Key services that Datapipe is Providing to Lionsgate include:**

#### AWS Management Tasks

- Single Vendor Billing and Governance
- Cloud Provisioning of all AWS services
- Infrastructure and Application Monitoring
- Managed Scaling
- Managed Security Groups
- 24x7 Issue Response and Resolution

#### SharePoint Management Tasks

- Site Collection and Web Application management
- Content Database management and site count limits
- Search and Index Configuration
- SQL Server Reporting Services Add-in configuration
- Authentication and Role Provider support
- Kerberos Configuration
- Inbound and Outbound email service setup
- Office Web Apps setup
- SharePoint service pack and patch management

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## **About Datapipe:**

Datapipe offers a single provider solution for managing and securing mission-critical IT services. We consult with each client, enabling them to realize their potential by harnessing the power of their data, the performance of our network, and the experience of our team.

Datapipe is unique in the market for our ability to react quickly, solve problems urgently, and understand the distinct needs of our clients. Our ability to provide scope, scale and organizational agility – delivered from the world's most influential technical and financial markets – makes us the partner of choice for the enterprise.

## **The Results**

In partnering with AWS and Datapipe, Lionsgate has significantly decreased their implementation times, eliminating steps associated with purchasing and installing additional servers and storage. The company can fully optimize uptime and reduce any new burden placed on their internal IT staff. The entertainment group is also free from the burdens of managing back-ups and 24/7/365 system monitoring.

“Our positive experience has us looking for new ways to leverage the AWS cloud and our relationship with Datapipe. Both AWS and Datapipe will continue to be an integral part of our IT roadmap moving forward,” concluded Fuchs.

## **Certification and Support**

Datapipe is staffed by certified Microsoft SharePoint technicians and backed by a Microsoft Gold Certified Partnership. And, as an AWS Advanced Consulting Partner, we have direct access to resources to help our customers deploy, run and manage applications in the AWS cloud when they need it the most.